


SPONSOR OPPORTUNITY LEVELS & HALF OFF "BUNDLES"

					Benefitting	
					 Rutherford County Area Habitat for Humanity®	
Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor		
\$200	\$500	\$1,000	\$2,500	\$5,000	BENEFITS	
✓	✓	✓	✓	✓	Logo on Event Map/Flyer	
✓	✓	✓	✓	✓	Logo & link on event webpage	
✓	✓	✓	✓	✓	Logo on Sponsor Signs Posters (displayed at the entire 3 day Festival!)	
	1	2	4	6	Event T-shirt(s)	
	1	2	4	6	Event Ticket (s) (for motorcycle/car poker run full event (includes poker hand, lunch & T-Shirt) AND the Roots Rendezvous Festival on Sept. 20.	
	✓	✓	✓	✓	Logo on Event T-shirt (for all Hammer attendees and displayed at the entire event Sept. 19, 20 & 21	
		✓	✓	✓	Logo & link on <u>all</u> Hammer Down Marketing: Hammer & Habitat website + social media + email blasts.	
		✓	✓	✓	Logo in promotional video.	
		✓	✓	✓	Opportunity to have a tent space at Hop Springs event and distribute marketing materials and/or have an activity/game/contest.	
		✓	✓	✓	Live recognition by MC at event	
		✓	✓	✓	Mention in press releases and on radio shows.	
		✓	✓	✓	Logo on Large Indoor Stage Banner	
				✓	Logo on Welcome Banner (displayed at entire event entrance, Sept. 19, 20, 21)	
				✓	Company "Day Build" at Legacy Pointe (15 employee construction team engagement) For Summer/Fall 2025 or Spring 2026 Builds	
				✓	Facebook Live appearance in event promotion	

Hammer Down for Habitat Ride-Drive-Fun, Sat., Sept. 20 with Roots Rendezvous Festival

To benefit Rutherford County Area Habitat for Humanity!

Poker Run starts at Habitat for Humanity, 850 Dr. Martin Luther King Jr. Blvd, Murfreesboro TN. Ends at Hop Spring Beer Park, 6790 John Bragg Pkwy, Murfreesboro TN

Expected Attendance: 2000 - 5000+ including motorcycle and car registrations and regular event tickets-holders.

Hammer Down will end at Hop Springs for the Uncle Dave Macon Days Presents Roots Rendezvous Music & Arts Festival! . A Hammer Ticket gets you into both events! We can BUNDLE SPONSORSHIPS! We are offering HALF OFF our sponsorships, as above, IF you also sponsor Roots Rendezvous. <https://www.rootsrendezvous.com/>

Other Sponsorship Opportunities: Lunch Sponsor or Entertainment Sponsor. Group tickets available too. ***Make it a company employee event!*** Contact us to discuss and develop what your company would like: Melissa Cross, melissa@rchfh.org / 615-603-5395