


**2024 Hammer Down for Habitat Poker Run**  
**Motorcycle & Car Poker Run. Saturday, September 21, 2024**  
**SPONSOR OPPORTUNITY LEVELS**

|   | Bronze Sponsor | Silver Sponsor | Gold Sponsor   | Platinum Sponsor | Diamond Sponsor |   |
|---|----------------|----------------|----------------|------------------|-----------------|---|
|   |                |                |                |                  |                 | Benefitting<br> Rutherford County Area<br><b>Habitat for Humanity®</b>                              |
|   | <b>\$200</b>   | <b>\$500</b>   | <b>\$1,000</b> | <b>\$2,500</b>   | <b>\$5,000</b>  | <b>BENEFITS</b>   |
| ✓ | ✓              | ✓              | ✓              | ✓                | ✓               | <b>Logo on Event Map/Flyer</b>  |
| ✓ | ✓              | ✓              | ✓              | ✓                | ✓               | <b>Logo &amp; link on event webpage</b>   |
| ✓ | ✓              | ✓              | ✓              | ✓                | ✓               | <b>Logo on Sponsor Signs Posters</b><br>(displayed at beginning & end locations)  |
|   | 1              | 2              | 4              | 6                |                 | <b>Event T-shirt(s)</b>   |
|   | 1              | 2              | 4              | 6                |                 | <b>Event Ticket (s)</b><br>(for motorcycle/car poker run includes the full event (poker run & poker hand) + lunch + entertainment + t-shirt. \$35 value)                              |
|   | ✓              | ✓              | ✓              | ✓                | ✓               | <b>Logo on event t-shirt</b><br>(given to all 200+ attendees)   |
|   |                | ✓              | ✓              | ✓                | ✓               | <b>Logo &amp; link on <u>all</u> Hammer Down Marketing:</b><br>Hammer & Habitat website + social media + email blasts.  |
|   |                | ✓              | ✓              | ✓                | ✓               | <b>Logo in promotional video.</b>   |
|   |                | ✓              | ✓              | ✓                | ✓               | <b>Opportunity to have a tent space at Hop Springs</b> event and distribute marketing materials and/or have an activity/game/contest.   |
|   |                | ✓              | ✓              | ✓                | ✓               | <b>Live recognition by MC at event</b>  |
|   |                |                | ✓              | ✓                | ✓               | <b>Mention in press releases and on radio shows.</b>  |
|   |                |                | ✓              | ✓                | ✓               | <b>Logo on Large Stage Banner</b>   |
|   |                |                |                | ✓                | ✓               | Logo on Welcome Banner<br>(displayed at event entrance)   |
|   |                |                |                | ✓                | ✓               | <b>Company "Day Build" at Legacy Pointe</b><br>(20 employee construction team engagement: includes lunch, team photos and video. \$2500 value)<br>For Fall 2024 or Spring 2025 Builds |
|   |                |                |                | ✓                | ✓               | <b>Facebook Live appearance in event promotion</b>  |

**Hammer Down for Habitat Ride-Drive-Fun, Sat., Sept. 21, 2024**

**To benefit Rutherford County Area Habitat for Humanity!**

Starts at Habitat for Humanity, 850 Dr. Martin Luther King Jr. Blvd, Murfreesboro TN. Ends at Hop Spring Beer Park, 6790 John Bragg Pkwy, Murfreesboro TN

**Expected Attendance: 200+** including motorcycle and car registrations and regular event tickets-holders.

**Tickets:** \$35: includes poker run & poker hand + t-shirt + lunch + entertainment

**Passengers:** \$25 (includes poker run & poker hand + t-shirt + lunch + entertainment)

**General Admission:** \$15: includes lunch & entertainment

**Child 10 and under:** \$10: includes lunch & entertainment

**Other Sponsorship Opportunities:** Lunch Sponsor or Entertainment Sponsor. Group tickets available too. **Make it a company employee event!** Contact us to discuss and develop what your company would like: Melissa Cross, melissa@rchfh.org / 615-603-5395