

2023 Hammer Down for Habitat Poker Run
Motorcycle/Car Run and Marathon Relay Run. Saturday, September 16, 2023
SPONSOR OPPORTUNITY LEVELS

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor	
						
\$200	\$500	\$1,000	\$2,500	\$5,000		BENEFITS
✓	✓	✓	✓	✓		Logo on Event Map/Flyer
✓	✓	✓	✓	✓		Logo & link on event webpage
✓	✓	✓	✓	✓		Logo on Sponsor Signs & Posters (displayed at beginning & end locations)
	1	2	4	6		Event T-shirt(s)
	1	2	4	6		Event Ticket (s) (for motorcycle/car run or runner, includes the full event (poker run & poker hand) + lunch + entertainment + t-shirt. \$35 value)
	✓	✓	✓	✓		Opportunity for tent space at Mayday Brewery event and distribute marketing materials and/or game/contest.
	✓	✓	✓	✓		Logo on event t-shirt
		✓	✓	✓		Logo & link on <u>all</u> Hammer Down Marketing: Hammer & Habitat website + social media + email blasts.
		✓	✓	✓		Logo in promotional video.
		✓	✓	✓		Opportunity to offer special prizes at the event For example: your store or company gives away coupons or swag
		✓	✓	✓		Live recognition by MC at event
			✓	✓		Mention in press releases and on radio shows.
			✓	✓		Logo on Large Stage Banner
				✓		Logo on Welcome Banner (displayed at event entrance)
				✓		Company "Day Build" at Legacy Pointe (20 employee construction team engagement: includes lunch, team photos and video. \$2500 value) For Fall 2023 or Spring 2024 Builds
				✓		Facebook Live appearance in event promotion

Hammer Down for Habitat Ride-Drive-Run, Sat., Sept. 16, 2023

To benefit Rutherford County Area Habitat for Humanity!

Motorcycles & cars start at Habitat for Humanity, 850 Dr. Martin Luther King Jr. Blvd, Murfreesboro TN. Ends at Mayday Brewery, 521 Old Salem Rd, Murfreesboro. Runners start at Mayday Brewery and end there too.

Expected Attendance: 200+ including motorcycle/car registrations, marathon runner & team registrations and regular event tickets-holders.

Car, Motorcycle & Runner Tickets: \$35: includes poker run & poker hand + t-shirt + lunch + entertainment

Passengers: \$25 (includes poker run & poker hand + t-shirt+ lunch + entertainment)

Run Team of 4: \$140 / **General Admission:** \$15: includes lunch & entertainment

Child 10 and under: \$10: includes lunch & entertainment

Other Sponsorship Opportunities: Lunch Sponsor, Entertainment Sponsor, Finishing Line & Marathon Sponsors, and more!

Group tickets available too. **Make it a company employee event!** Contact us to discuss and develop what your company would like: Melissa Cross, melissa@rchfh.org / 615-603-5395