


2022 Hammer Down for Habitat Poker Run
Motorcycle/Car Run and Marathon Runner Relay. Saturday, September 17, 2022
SPONSOR OPPORTUNITY LEVELS

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor	
	\$200	\$500	\$1,000	\$2,500	\$5,000	
						BENEFITS
✓	✓	✓	✓	✓	✓	Logo on Event Map/Flyer
✓	✓	✓	✓	✓	✓	Logo & link on event webpage
✓	✓	✓	✓	✓	✓	Logo on Sponsor Signs Posters (displayed at beginning & end locations)
	1	2	4	6		Event T-shirt(s)
	1	2	4	6		Event Ticket (s) (for motorcycle/car run or runner, includes the full event (poker run & poker hand) + lunch + entertainment + t-shirt. \$35 value)
✓	✓	✓	✓	✓	✓	Logo on event tote bag (given to all 200+ attendees)
✓	✓	✓	✓	✓	✓	Color logo on event t-shirt (given to all 200+ attendees)
		✓	✓	✓		Logo & link on <u>all</u> Hammer Down Marketing: Hammer & Habitat website + social media + email blasts.
		✓	✓	✓		Logo in promotional video.
		✓	✓	✓		Opportunity to have a tent space at Hop Springs event and distribute marketing materials and/or have an activity/game/contest.
		✓	✓	✓		Live recognition by MC at event
			✓	✓		Mention in press releases and on radio shows.
			✓	✓		Logo on Large Stage Banner
				✓		Logo on Welcome Banner (displayed at event entrance)
				✓		Company "Day Build" at Legacy Pointe (20 employee construction team engagement: includes lunch, team photos and video. \$2500 value) For Fall 2022 or Spring 2023 Builds
				✓		Facebook Live appearance in event promotion

Hammer Down for Habitat Ride-Drive-Run, Sat., Sept. 17, 2022
Saturday, Sept. 17

To benefit Rutherford County Area Habitat for Humanity!

Starts at Habitat for Humanity, 850 Dr. Martin Luther King Jr. Blvd, Murfreesboro TN. Ends at Hop Spring Beer Park, 6790 John Bragg Pkwy, Murfreesboro TN

Expected Attendance: 200+ including motorcycle/car registrations, marathon runner & team registrations and regular event tickets-holders.

Tickets: \$35: includes poker run & poker hand + t-shirt + tote bag + lunch + entertainment

Passengers: \$25 (includes poker run & poker hand + t-shirt + tote bag + lunch + entertainment

Run Team of 4: \$140 / **General Admission:** \$15: includes lunch & entertainment

Child 10 and under: \$10: includes lunch & entertainment

Other Sponsorship Opportunities: Lunch Sponsor, Tote Bag Sponsor, Hat Sponsor or Entertainment Sponsor. Group tickets available too. **Make it a company employee event!** Contact us to discuss and develop what your company would like: Melissa Cross, melissa@rchfh.org / 615-603-5395