

## 2021 Hammer Down for Habitat Poker Run

Motorcycle/Car Run and Marathon Runner Relay

Saturday, September 18, 2021

### SPONSOR OPPORTUNITY LEVELS

	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Diamond Sponsor	
\$200	\$500	\$1,000	\$2,500	\$5,000	BENEFITS
✓	✓	✓	✓	✓	Logo on Event Map/Flyer
✓	✓	✓	✓	✓	Logo & link on event webpage
✓	✓	✓	✓	✓	Logo on Sponsor Signs Posters (displayed at beginning & end locations)
1	2	4	6		Event T-shirt(s)
1	2	4	6		Event Ticket (s) (for motorcycle/car run or runner, includes the full event (poker run & poker hand) + lunch + entertainment + t-shirt. \$35 value)
✓	✓	✓	✓	✓	Color logo on event t-shirt (given to all 200+ attendees)
	✓	✓	✓	✓	Logo & link on <u>all</u> Hammer Down Marketing: Hammer & Habitat website + social media + email blasts.
	✓	✓	✓	✓	Logo in promotional video.
	✓	✓	✓	✓	Opportunity to have a tent space at Hop Springs event and distribute marketing materials and/or have an activity/game/contest.
	✓	✓	✓	✓	Live recognition by MC at event
		✓	✓	✓	Mention in press releases and on radio shows.
		✓	✓	✓	Logo on Large Stage Banner
			✓	✓	Logo on Welcome Banner (displayed at event entrance)
				✓	Company "Day Build" at Legacy Pointe (20 employee construction team engagement: includes lunch, team photos and video. \$2500 value) For Fall 2021 or Spring 2022 Builds
				✓	Facebook Live appearance in event promotion

## Hammer Down for Habitat Ride-Drive-Run

Saturday, Sept. 18

To benefit Rutherford County Area Habitat for Humanity!

Starts at Habitat for Humanity, 850 Mercury Blvd, Murfreesboro TN

Ends at Hop Spring Beer Park, 6790 John Bragg Pkwy, Murfreesboro TN

**Expected Attendance: 200+**

including motorcycle/car registrations, marathon runner & team registrations and regular event ticket-holders.

### Tickets

Tickets: \$35: includes poker run & \*hand + t-shirt + lunch + entertainment

Passengers: \$25 (includes poker run & \*hand + t-shirt + lunch + entertainment)

Run Team of 4: \$140 (each gets the above items)

General Admission: \$15: includes lunch & entertainment

### Other Sponsorship Opportunities:

Other potential sponsorships available such as a hat sponsor or entertainment sponsor.

Contact us to discuss and develop what your company would like:

Melissa Cross, melissa@rchfh.org / 615-603-5395