



HAMMER DOWN FOR HABITAT 2018

Saturday, September 15th, 8 am – 2:30 pm

Start: Lowes, 1825 Old Fort Pkwy, Murfreesboro

Main Stops: Center Hill Lake, Short Mountain Distillery in Woodbury (end)

We have opened this event up to new motorcycle groups and expect 100+ bikes plus additional riders and participants. Please let us know if your group would like to participate!

LEVELS OF SPONSORSHIP

Sponsorship can be in the form of merchandise and/or cash. For merchandise, the sponsorship level will be determined by the total retail value of all donated items.

Platinum Sponsor = \$1000.00

- Business Logo **PROMINENTLY** printed on back of event T-shirt
- Business logo and link on Hammer Down website & Habitat website & social media posts
- Business logo in video promotion (before) and event video (after)
- Certificate of appreciation
- Live recognition at end of Event
- Your company will receive 4 free poker hand registrations
- Business logo displayed on event Map/Flyer and event Signage
- Business logo displayed at beginning and end of Poker Run

Gold Sponsor = \$500.00

- Business Logo printed on back of event T-shirt
- Business logo and link on Hammer Down website & Habitat website & social media posts
- Business logo in video promotion (before) and event video (after)
- Live recognition at end of Event
- Your company will receive 2 free poker hand registrations
- Business logo displayed on event Map/Flyer
- Business logo displayed at beginning and end of Poker Run

Company Marketing Sponsor = \$500.00 (for companies who will not attend the event)

- Business Logo printed on back of event T-shirt
- Business logo and link on Hammer Down website & Habitat website & social media posts
- Business logo in video promotion (before) and event video (after)
- Live recognition at end of Event
- Business logo displayed on event Map/Flyer
- Business logo displayed at beginning and end of Poker Run
- Distribution of company marketing materials or product samples during the event.

Silver Sponsor = \$200.00

- Your company will receive 1 free poker hand registration
- Business logo displayed on event Map/Flyer
- Business logo displayed at beginning and end of Poker Run

Bronze Sponsor = \$100.00

- Business logo displayed on event Map/Flyer
- Business logo displayed at beginning and end of Poker Run

Other sponsorship packages will be considered. Please let us know your needs and budget

2018 HAMMER DOWN FOR HABITAT - SPONSORSHIPS

Company Name _____ Sponsor Level: _____
Contact Person: _____
Address: _____
Phone: _____ Email: _____

**Please make checks payable to RCHFH
Please Mail Form and Check To:
Rutherford County Habitat for Humanity
850 Mercury Blvd.
Murfreesboro, TN 37130**

We are a 501c (3) nonprofit and can furnish our EIN# and W-9 for donations.

THANK YOU for your support!

For Additional Information about this event, contact Richard Luneack at richard.luneack@genmills.com

Or Melissa Cross at Habitat for Humanity: Melissa@rchfh.org, 615-603-5395

Merchandise is tax deductible, the actual retail value of the gift.