



MTSU House Build Sponsorship Plans

Our MTSU Build offers a unique opportunity to partner with both MTSU and Habitat for Humanity, without having to go through a third party (as MTSU advertising does)

Corporate Sponsorships

Building Hope Sponsor: \$30,000 for 5 employee volunteers* on all 30 build days (150 total) – working hand-in-hand with MTSU students as schedule allows. Additional benefits: large house signage, website & social media, press releases, marketing materials, photos and video, company presentations, logo on the MTSU Build t-shirt, and House Dedication program & participation.

Rooftop Sponsor: \$15,000 for 5 employee volunteers* on 15 of the build days (75 total) - working hand-in-hand with MTSU students as schedule allows. Additional benefits: large house signage, website & social media, press releases, marketing materials, photos and video, company presentations, logo on the MTSU Build t-shirt, and House Dedication program.

Foundation Sponsor: \$7,000 for 5 employee volunteers* on 7 of the build days (35 total) - working hand-in-hand with MTSU students as schedule allows. Additional benefits: large house signage, website & social media, press releases, marketing materials, photos and video, company presentations, logo on the MTSU Build t-shirt, and House Dedication program.

Blueprint Sponsor: \$5,000 for 5 employee volunteers* on 5 of the build days (25 total) - working hand-in-hand with MTSU students as schedule allows. Additional benefits: large house signage, website & social media, marketing materials, photos and video, company presentations, logo on the MTSU Build t-shirt, and House Dedication program.

Day Sponsor: \$2,000 for 5 employee volunteers* on 2 of the build days (10 total) - working hand-in-hand with MTSU students as schedule allows. Additional benefits: website & social media, marketing materials, photos and video, logo on the MTSU Build t-shirt, and House Dedication program.

Small Business & Individual Sponsorships

True Blue Platinum Supporter: \$1,000 for 5 volunteer* spots - working hand-in-hand with MTSU students as schedule allows. Will be included on the website & in social media, on the MTSU Build T-Shirt and in the House Dedication program.

True Blue Gold Supporter: \$500 for 3 volunteer* spots - working hand-in-hand with MTSU students as schedule allows. Will be included on the website & in social media, on the MTSU Build T-Shirt and in the House Dedication program.

True Blue Silver Supporter: \$400 for 2 volunteer* spots - working hand-in-hand with MTSU students as schedule allows. Will be included on the website & in social media, on the MTSU Build T-Shirt and in the House Dedication program.

True Blue Bronze Supporter: \$200 for site visit with MTSU students (photo op). Will be included on the website & in social media and in the House Dedication program.

----- **OR let us know and we'll custom a sponsorship level to meet your needs and budget!** -----

Deadline to be included on the MTSU Build T-Shirt is Sept. 12 !

> Donations can be made to Habitat OR to the MTSU Student Organizations & Service Dept. (SOS)

*Volunteer spots can be scheduled as best meets your needs: up to 20 on one day or distributed throughout the build. We try to give MTSU students first choice so they can fit volunteering in with their class schedule.

Melissa Cross, Development Director, melissa@rchfh.org / Cell: (615) 603-5395
Address: 850 Mercury Blvd., Murfreesboro, TN 37130 / Website: www.rchfh.org