



Rutherford County Area  
**Habitat**  
for Humanity®

Rutherford County Area Habitat for Humanity (RCHFH)  
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## FOR IMMEDIATE RELEASE

### **GRAMMY® Award winner Darius Rucker and Ole South Properties build homes with Rutherford County Area Habitat for Humanity**

*As part of Habitat for Humanity's nationwide Home Builders Blitz presented by Ply Gem, more than 200 families across the country will partner with professional builders, including one in Rutherford County.*

**Murfreesboro, TN (May 23, 2017)** — Rutherford County Area Habitat for Humanity is proud to announce that Ole South Properties Inc. will sponsor and supervise the construction of a local resident's future home as part of Habitat for Humanity's nationwide [Home Builders Blitz](#). Three-time GRAMMY® award-winning artist Darius Rucker will also lend a hand, building and participating in the dedication of a newly finished Habitat home.

Ole South Properties will coordinate over fifteen area sub-contractors to build the Habitat house from the ground up, from framing and drywall to electric and plumbing and everything needed to build a safe and energy efficient house for a Murfreesboro resident.

The Habitat homeowner for the 2017 Home Builder's Blitz is Charles, a star athlete who, just four and a half hours after receiving his high school diploma, was in a severe motorcycle accident that resulted in traumatic brain injury and partial paralysis to the right side of his body. Despite these challenges, "Chuck" worked hard and graduated from MTSU with a Major in Psychology and a Double Minor in Sociology and Social Work. Chuck is completing his 300 hours of "sweat equity" and has completed 30-weeks of Financial and Homeowner Education that Habitat provides.

"We greatly appreciate the participation of Ole South Properties and their subcontractors, for making this happen by donating time, skills, expertise and materials for our 2017 Home Builders Blitz," said Terri Shultz, Executive Director of Rutherford County Area Habitat for Humanity. "Their generous participation makes it possible for us to increase our building capacity without additional funding and strain on our small construction staff."

Habitat's Home Builders Blitz is presented by Ply Gem, a North American manufacturer of building products and solutions. The build week is part of Ply Gem's *Home for Good*

project, a multi-year initiative that includes a donation of over \$1 million of exterior building products and funds for Habitat for Humanity to help families build strength and stability through housing. The company supports the project with advertising and social media initiatives to encourage its associates, the building industry—including distributors, builders and remodelers—as well as consumers to support its effort to bring awareness of the need for affordable housing in communities across the country. Last year, Ply Gem's *Home for Good* Ambassador, country music icon Alan Jackson, participated in Rutherford County Area Habitat's House Dedication and presented the house keys to Habitat homeowner Keosha.

"Habitat for Humanity's Home Builders Blitz is truly a testament to the willingness of local builders to invest in their communities," said Jonathan Reckford, CEO of Habitat for Humanity International. "Since 2002, professional builders have partnered with families to create positive ripple effects in neighborhoods and make everyday moments more meaningful. We are so grateful for their support."

The event is supported nationwide by presenting sponsor Ply Gem, with additional support from Martin Marietta, The Blue Book Building and Construction Network, Huber Engineered Woods, Masco Corporation, Columbia Forest Products and Gildan. Local support is provided by Ole South Properties, Smyrna Ready Mix; 84 Lumber; Marsh Cabinets; Foundation Building Materials; Salinas Framing; Alside Home Products; Southbranch Landscaping; Union Station Brick & Materials; Roscoe Brown Heating & Cooling; Walter Hill Plumbing; F & T Drywall; Jones Electric; Ferguson Bath, Kitchen & Lighting; Haynes Brothers Lumber; and the Rogers Group.

"Ole South Properties considers it a great honor to be asked to join Habitat for Humanity's nationwide Home Builders Blitz," states John Floyd, Founder and Owner of Ole South Properties, Inc. "There are so many needs in our community, and we are extremely proud to be able to use our everyday resources and skills to help build this home that Charles can call his own."

### **About Rutherford County Area Habitat for Humanity**

Rutherford County Area Habitat for Humanity, a non-profit, non-denominational Christian housing ministry, works within the community to help families achieve strength, stability and self-reliance through shelter. This is done through building quality, affordable, sustainable houses while partnering alongside low-income, working families. Homes are built by RCHFH construction staff, Habitat homeowners and community volunteers. Once construction is completed, RCHFH's homeowners purchase their homes with an affordable monthly mortgage. As of May 2017, RCHFH has built 144 homes with low-income families in Rutherford County. [www.rchfh.org](http://www.rchfh.org)

### **About Ply Gem Industries Inc.**

Ply Gem, headquartered in Cary, N.C., is a leading manufacturer of exterior building products in North America. Ply Gem produces a comprehensive product line of windows and patio doors, vinyl and aluminum siding and accessories, designer accents, cellular PVC trim and mouldings, vinyl fencing and railing, stone veneer and gutterware, used in

both new construction and home repair and remodeling in the United States and Canada. Visit [www.plygem.com](http://www.plygem.com) for more information.

### **About Darius Rucker**

Rucker first attained multi-platinum status in the music industry as former lead singer and rhythm guitarist of GRAMMY® award-winning Hootie & the Blowfish. Since re-introducing himself to the world as a country artist, he has released four consecutive albums to top the *Billboard* Country albums chart and earned a whole new legion of fans. In 2014, Rucker won his third career GRAMMY® award for Best Solo Country Performance for his quadruple-Platinum selling cover of Old Crow Medicine Show's "Wagon Wheel," off his album, *True Believers*. Rucker's first two country albums, *Learn To Live* and *Charleston, SC 1966* produced five No. 1 singles including "Come Back Song," "This," "Alright," "It Won't Be Like This For Long" and "Don't Think I Don't Think About It." *Southern Style*, his fourth studio country album, features his latest No. 1 single "Homegrown Honey," co-written by Rucker, label mate Charles Kelley of Lady Antebellum and Nathan Chapman. After wrapping his 2016 *Good for a Good Time Tour*, Rucker released his heartfelt Top 5-and-climbing single, "If I Told You" to country radio. For more information and tour dates visit [www.dariusrucker.com](http://www.dariusrucker.com).

### **About Ole South Properties Inc.**

Ole South Properties, Inc. is Tennessee's #1 Builder and recognized as among the Top 100 Home Builders in the nation, the only Tennessee-based company listed. They are ranked #1 on the Nashville Business Journal's list of Top 25 Residential Builders, have an A+ rating with the Better Business Bureau of Middle Tennessee and have won many awards including: 2015 Top 100 Builder Ranking by Builder Magazine - #63 with 650 closed homes. (<http://www.olesouth.com/>)

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Photos, video, interviews and Habitat homeowner bios are available.